

Walking productions with a creative twist



there is more to walking, than just walking:

- social
- gentle exercise
- getting lost
- thinking
- freedom
- finding your way

We help participants to release their creativity

Walking Creative^(TM) - walking productions with a creative twist



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Outdoors, walking on foot, co-creating...

- a fresh perspective
- brain & body in unison, receptive to multi-dimensional stimuli
- as a group, chatting is spontaneous, reticence and shyness fall away
- sharing a journey, side by side, one behind the other, strangers coming together, non-confrontational
- spatial and temporal framework, a common space
- psychologists have found evidence that shows we are more creative when moving about on foot



*Back-to-Back sketching for Parasol unit:
Reclaim the City April, 2015*



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as we share a journey, story narratives naturally unfold

What we do is:

- devise and create "Aha!" moments
- give permission to play, observe, question, laugh
- the framework of the walkshop offers confidence to experience new ways of thinking
- seemingly incidental yet profound

"Light touch, but never light weight." Sir Muir Gray,



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Re-imagining the skyline - Kings Cross
Lost Property for the Curious? Festival
Aug 2015

Our productions and performances include:

- explorations and discoveries
- new ways of learning, understanding and thinking more clearly - what we call 'walkshops' (mobile workshops)
- immersive experiences, that you as the participants become a character in a performance



Observing from a different perspective -
Stalking the Hardy Ash for the Mayor of
London May 2015

separate or combined, in our events, we weave real experiences with the imagination, using analogue and digital formats to capture experiences, offering unique creative entertaining informative productions for all ages



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Case studies / illustrated examples



Demolishing the skyline - Kings Cross Lost Property for the Curious? Festival Aug 2015

explorations and discoveries

- come dressed in blue
- expedition into the digital unknown
- stalking trees
- revealing the hidden



Capturing shadows - Stalking the Marylebone Elm for National Tree Week Dec 2016



Testing mobile apps on an "Expedition into the Digital Unknown" Mar 2015

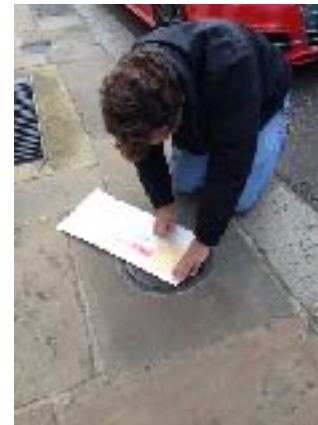
Case studies / illustrated examples



Cardboard construction for Parasol unit: Reclaim the City April, 2015



Recording urban 'smellscapes' on a Sense Safari Nov 2016



Rubbing ironworks for LDN Labels Sep 2015

new ways of learning and creative thinking - 'walkshops'

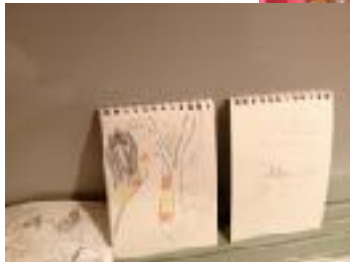
- reclaim the city
- the art of walking mindfully
- sense safaris
- haiku on foot

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Case studies / illustrated examples

immersive experiences

- Sounding out Pedar Balke
- Talking Townscape
- Ruskin Walks



Sketching & bricolage in Sounding out Pedar Balke for the National Gallery Mar 2015



Sketching on slot boards & Journal with prompts - Ruskin Walks 2013-2015



Sketching Townscape in honour of Gordon Cullen Sep 2014





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How it comes together - 'ways of working'

- scoping meeting
- co-design the project
- devise, trialling techniques
- route plan, risk assess and rehearse
- co-publicise
- deliver the project, instant feedback
- more sophisticated feedback from participants and from you, summary report of feedback
- debrief, reflect and improve



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What we can offer you and how you benefit

Models

tried & tested
tailor-made
co-designed

Your benefits

introduce your audiences to new experiences
introduce you to new audiences
engaging, evidenced, a long history of successful and popular events

Cost structure

60-90 minute production

pre-production site visit	£350
tried & tested model	£350
tailor-made model	£500
additional facilitators	£125
additional experts	£250



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Getting in touch

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